GORHAM STAINLESS

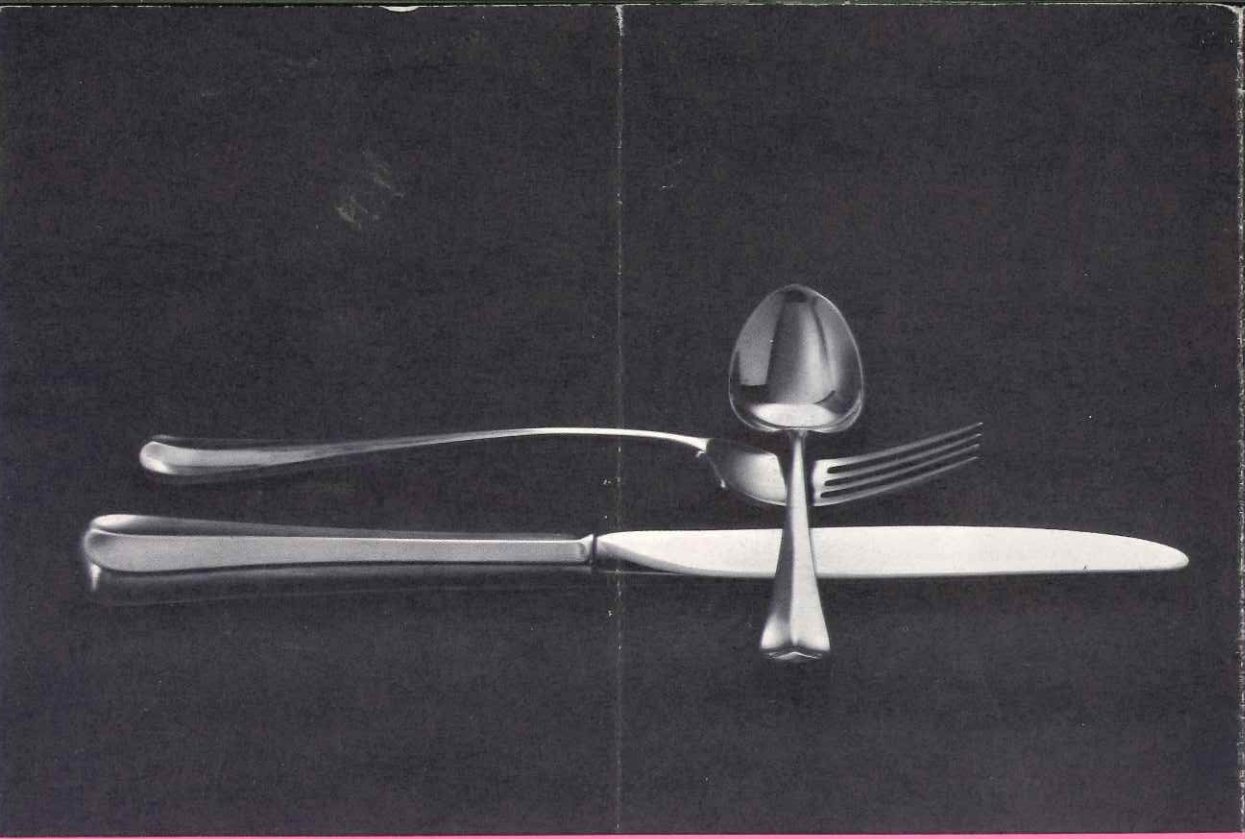
Now . . . for those who desire the very finest. Crafted by America's leading silversmiths since 1831.

LIMITED TIME OFFER
4 matching essential serving pieces

FREE

with 50 piece set, service for 8

See back page for details.



Excellence...

GORHAM STAINLESS

See . . . Feel . . . Use . . .

Crafted by America's leading silversmiths since 1831

Here is truly stainless of excellence. It blends the superb craftsmanship of Gorham with the finest stainless available — called 18-8 stainless.

This 18-8 metal is the highest quality stainless yet developed. It offers the greatest resistance to spotting, staining or discoloration . . . 18-8 has a more lustrous, smoother surface that never needs polishing and will maintain its beauty throughout a lifetime of pleasure and use . . . and it is solid stainless that will never wear off.

Naturally, like all the quality products of Gorham, it is fully guaranteed.

Swallow
A flight of fancy. Combination bright and satin finish.

Colonial Tipt
Beauty recreated in Stainless. Satin finish.

Georgetown
Inspired by the simplicity of revolutionary dining. Bright finish.

Pace
Sculptured symmetry, gently tapered. Soft satin finish.

Regatta
Oblique reflection highlights its sheer sophistication. Bright finish.

Jolie
Exquisite contours with elegant motif to complement its classic influence. Bright finish.

Guiding Star
The splendor of stars captured in sculptured beauty. Bright finish.

Waikiki
Swaying symmetry suggests the lure of the islands. Bright finish.

OPEN STOCK PRICES
PRICE LIST

Prices Effective January 1, 1963 — Subject to change without notice.

PLACE SETTING PIECES	Swallow	Colonial Tipt, Georgetown, Pace	Regatta, Jolie, Waikiki, Guiding Star
Spoons			
Teaspoon	$1.25	$1.00	$ .75
Place Spoon	1.75	1.50	1.25
Iced Beverage Spoon	1.75	1.50	1.25
Forks			
Dinner Fork	1.75	1.50	1.25
Ind. Salad Fork	1.75	1.50	1.25
Cocktail or Oyster Fork	1.75	1.50	1.25
Knives			
Hollow Handle	2.50	2.50	2.50
Solid Handle	.....	.....	1.25
Butter Spreader, Solid Handle	1.75	1.50	1.25
Serving Pieces			
Sugar Spoon	1.75	1.50	1.25
Butter Knife	1.75	1.50	1.25
Tablespoon	1.75	1.50	1.25
Tablespoon, pierced	2.00	1.75	1.50
Pastry Server	.....	.....	2.25
Cold Meat Fork	2.75	2.50	2.25
Gravy Ladle	3.50	3.25	3.00
Pie Server, Hollow Handle	5.00	5.00	.....

HOSTESS COMPLETER SETS

Completer Sets	Swallow	Colonial Tipt, Georgetown, Pace	Regatta, Jolie, Waikiki, Guiding Star
5 Serving Pieces in Gift Box (Butter Knife, Sugar Spoon, Cold Meat Fork, Gravy Ladle, and Pierced Serving Spoon)	$9.95	$9.95	$7.95
8 Iced Beverage Spoons in Gift Box	$12.50	$9.95	$7.95

SET COMBINATION PRICES

Contents

SETS	Swallow	Colonial Tipt, Georgetown, Pace	Regatta, Jolie, Waikiki, Guiding Star		Teaspoon	Dinner Knife	Dinner Fork	Place Spoon	Salad Fork, Ind.	Tablespoon
			Hollow Handle	Solid Handle						
5-pc. Place-Setting	$7.75	$6.95	$6.25	$4.95	1	1	1	1	1	....
6-pc. Place-Setting	8.95	7.95	6.95	5.75	2	1	1	1	1	....
16-pc. Service for 4	24.95	22.95	19.95	14.95	4	4	4	4	....	....
24-pc. Service for 6	37.50	34.95	29.95	22.50	6	6	6	6	....	....
50-pc. Service for 8	69.95	59.95	49.95	39.95	16	8	8	8	8	2
74-pc. Service for 12	89.95	84.95	74.95	59.95	24	12	12	12	12	2

Place Spoons or Iced Beverage Spoons can be substituted for Salad Forks.

FOR A LIMITED TIME

These 4 serving pieces
in the pattern of your choice

FREE

when you purchase 50 piece set,
service for 8,
packed in home storage tray.

Mrs. Greenberg

Jan. 1, 1963

XD-54/12